

Return this form to be listed in the

2011 North American Fireworks Trade Directory*

THIS IS YOUR LISTING NOW

This is how your free listing will appear in the *2011 North American Fireworks Trade Directory*. If it is correct, simply return this form to confirm the information. If corrections are needed, please write the correct or new information in the box marked **MAKE CHANGES HERE**.

If this listing is correct as is, please check this box and return the form.

There is no charge for this listing.

Mark this box and enclose \$35 + 7. s/h (\$42.) to reserve a copy of the 2011 North American Fireworks Trade Directory to be shipped to you on Nov. 1. Show credit card info on other side. (\$44.10 Pa.)

MAKE CHANGES HERE

Company Name _____ Year formed (if desired) _____

Mailing address _____

Plant address (if different) _____

Owner/President/CEO _____ Contact for sales _____

Day phone _____ Night phone _____

Fax number _____ E-mail address _____

WWW address _____ Display: Do you offer shooter training? _____

WHAT YOU DO: Manufacturer Distributor/Wholesaler Importer / Exporter
 Display Company Supplier to the Trade Other _____

YOU SELL: Display fireworks Consumer fireworks Close Proximity
 Special Effects Other _____

Slogan, motto, or remarks (limited to 2 lines)

WE ARE PURGING THE LISTINGS!
It is vital that you return this form, even though no changes are needed.

*Now includes U.S., Canada & Mexico

See instructions on other side

EXPLANATION OF THIS FORM

This form is used to gather information to prepare the *2011 North American Fireworks Trade Directory*. If your company, or you as an individual, perform firework displays, manufacture, import, export, buy or sell fireworks, or if you or your company provides a service or sells a product to the fireworks trade, you may be listed in the *Trade Directory*. ***There is absolutely no charge of any kind for this listing.***

SCHEDULE OF EVENTS

The *North American Fireworks Trade Directory* is prepared completely new each year. We contact each company or individual listing that was published in previous directories, and all the new companies or individuals that we have discovered since the last printing. Every effort is made to find all the fireworks companies and their principal suppliers. To successfully complete this task, we must rigidly adhere to the following schedule:

July 19 - Listing forms are mailed to all known companies and individuals

September 17 - Official closing date for listing information.

November 1 - Begin shipping *2011 North American Fireworks Trade Directories*

CREDIT CARD INFORMATION

If you are ordering a copy of the *2011 North American Fireworks Trade Directory* by VISA, Mastercard, AMEX, or Discover, please show your card information here:

Card # _____

Expiry date (very important) _____

Name of cardholder _____

HOW TO CONTACT US

Our mailing address: American Fireworks News
233 Silver Lake Road
Dingmans Ferry, PA 18328

Contact: ***Dorothy Drewes or Betty Musselwhite***
Our Phone: (570) 828-8417
Our Fax: (570) 828-8695
Our e-mail address: betty@fireworksnews.com
Our website: www.fireworksnews.com

LAST DAY TO MAIL THIS FORM IS SEPTEMBER 13.
We must receive it by September 17 latest!

TRADE DIRECTORY ADVERTISING ORDER

Advertising in the **2011 NORTH AMERICAN FIREWORKS TRADE DIRECTORY** will place your ad before not only the entire fireworks industry, but also countless special events buyers, and other fireworks and services buyers, for the entire year. It is the only **complete** directory for professionals, and your only opportunity to bring your message to them.

The **TRADE DIRECTORY** contains listings of:

- ✓ Manufacturers
 - ✓ Wholesalers/Distributors
 - ✓ Suppliers to the Trade
 - ✓ Importers
 - ✓ Special Effects & Indoor
 - ✓ Professional Associations
- ✓ And much more!

Don't miss out on this bargain - send your copy today!

AD COPY MUST BE IN OUR HANDS BY SEPTEMBER 18 LATEST!

AD RATES:

- Full Page, in full color, \$689.
- Half Page, in full color, \$459.
- Quarter Page, in full color, \$345.
- Business Card, \$129.
- Insert your page, 1000 sheets, \$499.

See actual sizes on the back of this form. Please attach your copy.

Our phone is (570) 828-8417. Our fax is (570) 828-8695.

Our e-mail address is afn@fireworksnews.com

Payment required before publication. Attach your check to this form or provide your VISA, Mastercard, AMEX or Discover number.

2011 TRADE DIRECTORY ADVERTISING ORDER

American Fireworks News
233 Silver Lake Road
Dingmans Ferry, PA 18328

Advertisers receive a free copy of the Directory!

Please place our advertisement in the **2011 North American Fireworks Trade Directory**, per copy attached. We want:

- Insert my page Full page 1/2 page 1/4 page Business card

Charge my credit card _____ exp. _____

Company name _____

Authorized by _____

This form must be in our hands by Sept. 17.

YOUR *FULL PAGE* AD IN THE *NORTH AMERICAN FIREWORKS TRADE DIRECTORY* WILL BE SEEN OVER AND OVER FOR AT LEAST A FULL YEAR.

Send us your camera-ready copy, or we can set straight text ads at no extra cost.

Size "border-to-border" is 7¼ x 9¾".

INSERT PAGES

Think of the advantages of sending your insert page. You get *two sides* and can use any pictures or fancy composition you wish. Cost is only \$499. Have your printer send us 1,000 sheets* by September 17. Our cost to insert them for you is only \$499.

* 60 lb. paper weight maximum. (89g/m²).
8½x11" only - metric A size paper not accepted.

Cost is only \$689.
In full color

Price includes one copy of the Trade Directory

Your *half page* ad costs only .

\$459 in full color

Horizontal format only. Size is 4¾ x 7¼"

Your *quarter page* ad is the advertising bargain you've been looking for.

Size is 3½ x 4¼"

This space in full color is \$345.

Your *business card* reproduced here in full color for only \$129.

Size is 2 x 3½"